

EXPLORE

the possibilities.

Wound Care, Diving & Hyperbaric Medicine

Sell essential books and textbooks on wound care, diving and hyperbaric medicine.

- Provide high quality educational resources to your students, customers or patients.
- Sell books and textbooks at conferences, seminars and online.
- Continuing education resources for medical professionals.



We have done the marketing work for you.

- Distribute pre-designed product brochures to your students, conference attendees, customers or patients.
- Download the Best Publishing Company web banner to your website and generate sales online.
- The more you sell, the higher your profit margin.

BP BEST
BC PUBLISHING
COMPANY
www.bestpub.com

TAKE THE FIRST STEP TO A PROFITABLE PARTNERSHIP WITH



Best Publishing Company (BPC) was founded in 1966 and has become the largest and one of the most respected publishers of educational books on diving, hyperbaric medicine, and wound care. We produce educational books along with professional periodicals such as the Wound Care & Hyperbaric Medicine Magazine, a peer reviewed quarterly publication that covers all aspects of wound care, diving medicine, and hyperbaric oxygen therapy (HBOT). We also produce the Wound Care & Hyperbaric Medicine Calendar that promotes diving, wound care, and hyperbaric education courses worldwide.

We distribute our titles to hospitals, physicians, libraries, universities, bookstores, government agencies, commercial dive organizations, sport divers, dive shops, museums, aquariums, and hyperbaric chamber operators around the world.

Our mission is to publish and sell **EDUCATIONAL** books on all aspects of diving, hyperbaric medicine, and wound care. This includes books that are current and innovative, and most importantly, books that will help to promote medical education and diving safety throughout the world.

We at BPC have developed two distinct programs:

- **DISTRIBUTOR PROGRAM**

Purchase a select number of books to stock and sell at your leisure. In doing so you will receive a substantial discount on purchasing books in bulk. Keep in mind that you CAN mix titles to create a bulk order (see enclosed and pricing sheet for discount information).

- **E-COMMERCE AFFILIATE PROGRAM**

Affiliate marketing is a type of web-based marketing in which you, the dive instructor and/or shop owner, profit from each visitor or customer you send to BPC. Display our banner(s) and/or books for FREE on your website and get credit for any orders purchased. As long as purchases are made within a month of the user clicking on the BPC banner, you will receive a 12.5% commission on the order (*lower than our distributors who physically carry inventory*). We keep it as easy as possible for you, the e-commerce affiliate, by providing web banners and marketing materials (customer catalog).

The distinct differences between the programs is that:

- **DISTRIBUTOR**

As a distributor you purchase the books up front, store the books and sell the books yourself, handle all of the customer service, shipping, and invoicing to make a profit on the inventory you have purchased.

- **E-COMMERCE AFFILIATE**

As an e-commerce affiliate, BPC will handle all of the customer service, shipping, and invoicing. All you have to do is place the BPC banner on your site. You will receive a commission once a month if purchases are being trafficked to BPC through your site.

Whichever program you decide to choose, BPC will be here to help you along the way. We look forward to discussing a selling plan that will suit your needs.

Regards,

A handwritten signature in black ink that reads 'Jaclyn Mackey'.

Jaclyn Mackey

Director of Marketing & Advertising

jmackey@bestpub.com



2700 PGA Blvd. Suite 104
Palm Beach Gardens, FL 33410
Ph.: 561.776.6066 • Fax: 561.776.7476

DISTRIBUTOR APPLICATION

Name of firm or individual

Present Address

City State Zip

No. of years at this address Phone Fax

Email

The following information must be completed in full; and will be held in the strictest confidence.

OWNERSHIP

- Corporation Partnership Individual
Check here if incorporated with in the last 12 months Years in business

Name(s) of Principal(s) Phone

Address

Email

FINANCE

Fed ID (TIN)# State Resale# (if applicable)

BILLING ADDRESS (If different from above)

Name Phone

Address

We certify that all the information on this form is correct; and that we have read both sides of this application and we fully understand the terms and agree. We hereby authorize the release of information given above, and Best Publishing Company may verify.

Print Name

Title

Signature

Date

AGREEMENT AND CONDITIONS OF SALE

- Definitions** - In these conditions “the Company” shall mean Best Publishing Company “the Customer” shall mean the addressee named on the application and “the goods” shall mean the books or other similar matters sold by the Company.
- Acceptance & Variations** - The Customer accepts that these conditions will govern relations between customer and the Company to the exclusion of any other terms, conditions, warranties and representations, written or oral, expressed or implied even if contained in any of the Customer’s documents and purporting to provide that the Customer’s own terms and conditions shall prevail. No variation of or waiver of these conditions shall be valid unless agreed in writing by the Company.
- Discount and credit terms** - All goods are supplied under discount and credit terms separately agreed between the Company and the Customer and in force at the date of the invoice. The Company reserves the right to refuse to execute any order if the Customer has failed to comply with any such terms so agreed. The agreed credit period shall commence on the date of invoice which shall be deemed for all purposes to be the date of sale.
- Rescision of contract** - In the event of the customer entering into any composition or arrangement with or for the benefit of his creditors or having a receiving order in bankruptcy made against him or if a corporate body going into receivership or liquidation either voluntarily or compulsorily, then the total amount of all goods invoiced or delivered shall immediately become due and the Company shall have the option (without prejudice to any other rights it may have against the Customer) by notice in writing to the Customer to rescind the contract or to suspend further deliveries.
- Risk & Property** - The risk of loss or damage to the goods sold shall pass to the Customer on their delivery by the carrier to the address shown on the invoice. The rights of property shall not pass to the Customer until they have been paid for in full.
- Prices** - Prices are as invoiced. The Company reserves the right to change its published prices without notice at any time. All goods are supplied on firm account and not on any other basis.
- Dollar payment** - All invoices will be billed in US dollars as clearly marked on the invoice itself. Payment of such accounts must be in US dollars as billed.
- Cancellations** - Notice of cancellation of an order cannot be accepted once the goods have left the Company’s warehouse and the dispatch must be accepted and paid for by the Customer.

Official Use Only

Print Name Approved by _____

Signature _____

Date _____

Notes _____



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